



A NIGHT AT THE MUSEUM

SATURDAY, MARCH 23 | 6-9PM

Approximately 300 guests will gather for A Night at the Museum, an evening like no other. The Museum's signature fundraiser will feature four experiences in one: a fun brewery/cider house, a relaxing coffeehouse, a speakeasy, and a wine bar. Each space showcases wonderfully talented chefs, tasty gourmet foods, award-winning wines, great beers, ciders, distilled spirits, and fun music.

Funds raised support the Museum's featured exhibits, MakerSpace, robotics clubs, field trips, student busing, Coyote's Corner Inspiration Station, camp scholarships, community cultural events, bus tours, films, collection restorations, and free admission to the WVMCC on the first Friday of every month for all visitors. The Wenatchee Valley Museum & Cultural Center aims to make its exhibits, events, and programs accessible to all residents of North Central Washington.

MARKETING PLAN

The Communications team at the Museum will launch a community wide outreach to attract members and non-members to the event. We will engage our more than 3,000 Facebook followers, nearly 1,000 Instagram followers, and 2,500 email-newsletter subscribers. In addition, we will pursue unpaid and paid advertising in a variety of mediums, including the Wenatchee World, Good Life and Foothills magazines, radio stations, public service announcements, Chamber of Commerce mailings, and on flyers throughout town. Sponsorship opportunities provide co-branding and recognition for our supporters.

Support our community's rich history and culture by sponsoring the Wenatchee Valley Museum & Cultural Center's Night at the Museum event!



Wenatchee Valley Museum and Cultural Center

127 South Mission Street, Wenatchee, WA | Phone: (509) 888-6240 | Email: info@wvmcc.org



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SPONSORSHIP OPPORTUNITIES

Presenting Sponsor (\$5,000)

Named as Presenting Sponsor in:

- Co-branding recognition in our program and event signage
- Co-branding recognition on Facebook, email-newsletters, website and Instagram
- Co-branding recognition on the Museum's Honor Roll and in the Annual Report
- Co-branding recognition in print media, flyers, and advertising
- Co-branding recognition in radio ads and on-air interviews
- Four tickets to the Night at the Museum
- One-time use of the Museum facility and equipment rental at no charge
- Special Museum tour for your employees and guests

Gold Sponsor (\$1,500)

Named as Sponsor in:

- Recognition in our program and event signage
- Recognition on Facebook, email-newsletters, and website
- Recognition on the Museum's Honor Roll and Annual Report
- Recognition in print media, flyers, and advertising
- Recognition in radio ads and on-air interviews
- Two tickets to the Night at the Museum

Silver Sponsor (\$500)

Named as Sponsor in:

- Recognition in our program and event signage
- Recognition on Facebook, email-newsletters and website
- Recognition on the Museum's Honor Roll and Annual Report
- Recognition in flyers
- One ticket to the Night at the Museum

For more information on sponsorships for A Night at the Museum, contact Kristin Lodge, Director of Development & Communications, at 509-888-6264 or klodge@wvmcc.org



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